

Retail Components

RESEALABLE BAG:

- ~ Style: Flat bag with 25.4mm (1.0") printed header
- ~ Dimensions: See Die Drawing 41229 for dimensions
- ~ Material: Polypropylene: BOPP with strong heat seal property
 - Caliper: minimum 1.6 mil BOPP bag material with 4.0 mil clear BOPP reinforced header
 - BOPP cold crack specification: must survive standard ship test at 10 degrees Fahrenheit
- ~ Graphics: See artwork for graphics
- ~ Resealable tape bottom seal flap. Do NOT use permanent tape.

DIVIDER:

- ~ Style: Flat, Die Cut
- ~ Dimensions: 127mm x 76mm (5" x 3")
- Die Drawing: 39160
- ~ Material: 10 -12 pt. SBS

INSERT SHEET:

- ~ Style: Flat sheet
- ~ Dimensions: see artwork for dimensions (Drawing # 41288)
- ~ Material: 28# vendor standard paper stock
- ~ Graphics: see artwork for graphics - one color

Wholesale Components

Film:

- Material: 1 1/4 mil (30 micron) polyethylene
- Dimensions: Supplier to determine

Shipping Components

2 CORRUGATED TRAYS/CUBES:

- ~ Style: Half Slot Tray
- ~ Dimensions: 518mm L x 295mm W x 154mm D (20.375" x 11.625" x 6.0625") I.D.
- ~ Material: B Single wall Corrugated Fiberboard
 - Test: 125 psi (862 kPa) Burst or 23 lb./in. (4 kN/m) ECT
- ~ Graphics: none
- ~ Technical Drawing: 35419 (Die cut notch on side panel required)

CORRUGATED CARTON:

- ~ Style: RSC (Regular Slotted Container)
- ~ Dimensions: 540mm L x 311mm W x 311mm D (21.25" x 12.25" x 12.25") I.D.
- ~ Material: B/A or B/C Double wall Corrugated Fiberboard
 - Test: 200 psi (1379 kPa) Burst or 32 lb./in. (5.6 kN/m) ECT
- ~ Graphics: 1 Color

Maximum packed carton weight is 50 lb. (22.7kg). Minimum packed carton weight is 5 lb. (2.3 kg).

Retail Instructions

Style Code P-144

Wholesale Instructions

Film over wrap one stack of retails into wholesale unit.
Heat seal closed.

Shipping Instructions

Assemble trays.
Pack wholesales into carton similar to STYLE CODE W-022.

Pack in rows as many wholesales as possible in tray without crushing.

Pack wholesale packages in tray facing a consistent direction (UPC side all facing forward or back); Do not alternate wholesale package front and back.

Pack securely to prevent product damage.
Do not use corrugate divider sheets, packing paper, or foam pads between wholesale packages.

Pack trays into carton and tape closed with 2 in. (50 mm) transparent plastic tape.

LABEL:

- ~ Style: Flat
- ~ Dimensions: 6 x 4 in. (152 x 102 mm) Rectangle.
- ~ Material: White Semi-Gloss or Matte Litho Label Stock
 - Adhesive: Permanent
 - Stock Basis Weight: 60 lb. (89 gsm)
- ~ Graphics:
 - Print Color(s): 1 (Black)
 - Graphic Notes: See diagram for graphics
- ~ Notes: Supplier to follow Hallmark Document 512 to design this label. Contact your Hallmark Buyer or Quality Engineer for a copy if you do not already have one.

Apply warehouse carton label to lower right corner of one side panel per Document 512.